

<b>Fare Share's Priorities</b>	<b>Good</b> <i>Decent quality</i> <i>Average cost</i>	<b>Better</b> <i>Good quality</i> <i>Average+/- cost</i>	<b>Best</b> High quality Higher cost	<b>Ideal</b> <i>High quality</i> <i>Low cost = Highest Value</i>
<b>Organic</b>	Isn't organic BUT has some redeeming health benefit	Maybe not certified organic, but many redeeming health qualities and organic/ethical practices	Organic certified or organic practices	Organic certified or organic practices
<b>Local</b>	produced/distributed USA/CAN	produced/distributed Northeast	produced in Maine	produced in nearby towns or ME
<b>Ethical Trade &amp; Harvest</b>	If no known positive social/ecological impacts, no known negative impacts	Known social & environmental benefit	Fair Trade Certified or known social & environmental benefit	Fair Trade Certified or known social & environmental benefit
<b>Low Cost to FSFC</b>	Average or discounted cost to FS	Average cost to FS	Average or slightly more cost to FS	Average or discounted cost to FS
<b>Low Cost to Customers</b>	Comparable to Hannaford within \$1	Comparable to Hannaford within \$2	Higher than average cost to customers	Comparable in cost to Hannaford within \$1
<b>Bulk/Low Packaging</b>	Some non-recyclable/non-reusable packaging	Minimal nonrecyclable/non-reusable packaging	Bulk or reusable/recyclable packaging	Bulk or reusable/recyclable packaging
<b>Increases Accessibility (Meets demand)</b>	Somewhat popular, staple or alternative dietary option	Popular request or staple/alternative	Highly-requested staple/alternative	Very popular staple/alternative
<b>Quality</b>	Conventional ingredients, no known harmful ingredients	Good quality ingredients	Highest-quality ingredients	Highest-quality ingredients